

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

## New Lobbying Principals

1/17/2023 - 1/24/2023

Principal Name	Mailing Address	Area Of Interest
Acadia Healthcare Company, Inc.	6100 Tower Circle, Suite 1000, Franklin, TN, 37067	Matters related to opiate abuse prevention; matters related to medicaid reimbursement; matters related to mental health care
All Aboard Wisconsin	130 Lakewood Blvd., Madison, WI, 53704	All Aboard Wisconsin will monitor all areas of state administrative, executive and legislative policies relating to public transportation, passenger rail, and freight rail services. We will advocate for expanding and improving these critical programs including keeping public transit in the segregated transportation fund, developing a state rail plan, improving the safety and efficiency of our freight rail systems, increasing the frequency of passenger rail service and supporting efforts for the creation and implementation of regional transit authorities.
All American Association of Home Inspectors	822 N A1A Hwy., Ponte Vedra, FL, 32082	All legislative and administrative matters that may affect the business of conducting home inspections by managers, owners, or employees of the home inspection industry.
American Society of Interior Designers	1152 15th Street, NW Suite 910, Washington, DC, 20005	Interior designer practice rights
America's Health Insurance Plans (AHIP)	601 Pennsylvania Avenue NW, Ste 500 South Bldg, Washington, DC, 20004	Legislation and regulations affecting the operations and affairs of health insurance companies and health plans.
Association of Dental Support Organizations	1800 M St. NW 400S, Washington, DC, 20036	Healthcare
A-Team Grassroots System Inc.	P.O. Box 278, Fort Atkinson, WI, 53538	A-team will work to influence the legislative process of budgeting and statute creation in an effort to advance the cause of benefitting people with disabilities in the workplace, society, and home. A-team will lobby to protect 14(c) status and the benefits it offers to employers and employees.

Principal Name	Mailing Address	Area Of Interest
Bicycle Federation of Wisconsin	187 E. Becher St, Suite B, Milwaukee, WI, 53207	All issues related to bicycle and pedestrian safety or budgeting for bicycle and pedestrian projects, eBike legislation, and eminent domain.
Citizen Action of Wisconsin	4716 W Vliet St., Milwaukee, WI, 53208	Health care, climate equity, good jobs, tax fairness, consumer rights, and democracy
Coalition of Ignition Interlock Manufacturers	11035 Aurora Avenue, Des Moines, IA, 50322	Matters related to the use of Ignition Interlock devices to address drunk driving in Wisconsin
Coalition of Wisconsin Aging Groups	30 West Mifflin Street, #406, Madison, WI, 53703	Budget Issues, Administrative Rulings, Public Hearings, Legislative Bills, Legislative Meetings & Hearings, topics that would impact the rights and earned benefits of Wisconsin's 1.3 million elderly and people with disabilities and intergenerational issues, that impact the quality of life and health for all aging generations.
Common Cause in Wisconsin	P O Box 2597, Madison, WI, 53701	Legislation and rules concerning campaign finance, elections, redistricting, ethics of public officials, regulation of lobbyists and government operations.
Create Wisconsin	Box 1054, Madison, WI, 53701	We will address asset- and community-based cultural development, diversifying Wisconsin's economy through local, regional and state investment in the arts and creative development, integrating the arts into the educational process for all Wisconsin students, strengthening quality of life and community vitality throughout the state and engaging Wisconsin residents through the arts.
CVS Health	1 CVS Drive, Mail Code 1171, Woonsocket, RI, 02895	Healthcare
FBG Enterprises Opco, LLC	205 Hudson Street, 5th Floor, New York, NY, 10013	Issues related to the regulation and legislation of online gaming, iGaming, daily fantasy sports, and online sports betting.
Francis Energy	15 east 5th Street, suit 821, Tulsa, OK, 74103	Transportation and Energy infrastructure
Greater Milwaukee Convention & Visitors Bureau, Inc. DBA VISIT Milwaukee	648 N Plankinton Avenue, Ste 220, Milwaukee, WI, 53203	Matters relating to legislative changes to allow an increased tax assessment on visitor spending – hotel lodging, F&B, for the purpose of funding a convention center infrastructure improvement.
Herzing University	W140N8917 Lilly Rd, Menomonee Falls, WI, 53051	Legislative policy and administrative rules relating to higher education, including private universities and distant learning

Principal Name	Mailing Address	Area Of Interest
Hospital Sisters Health System - Wisconsin (HSWS-WI)	855 S. Main St, Oconto Falls, WI, 54154	Health Care.
Imagine MKE	137 West McKinley Ave, Suite 302, Milwaukee, WI, 53205	Funding of the arts; Creation of a state production office and promote production incentives to attract economic development into the State of Wisconsin.
Independent Physicians Network (IPN)	6767 W Greenfield Ave # 300, Milwaukee, WI, 53214	Health and patient care policy that protects and enhances the capability of member physicians to maintain a quality practice.
International Interior Design Association	111 E Wacker Drive, Suite 222, Chicago, IL, 60601	Relating to trades licenses, certifications, and registrations of trade credentials.
Locksmith Alliance of Wisconsin	130 Lakewood Blvd., Madison, WI, 53704	The Alliance will work with state agencies that primarily deal with professional business occupations. The Alliance will seek greater legislative understanding of the profession, promote new educational opportunities, work with consumer advocates and establish coalitions with related business interests.
Lutheran Office for Public Policy in Wisconsin	PO Box 14496 , Madison, WI, 53708	Hunger, anti-sex trafficking, environment, immigration, criminal justice
Madison Region Economic Partnership	8517 Excelsior Dr Suite 107, Madison, WI, 53717	Budget appropriations proposed and made by the Governor, The Joint Finance Committee, and members of both the Wisconsin State Senate and Assembly. Legislation and funding appropriations on Economic Development include Tax incremental financing, Tax incentives and Tax Credits, Workforce Development Policies, Transportation Policies, Housing Policies, Community Development Policies, New Business Development Policies, and Business Retention, Expansion, and Business Attraction Policies, and Childcare, Healthcare, and K12 through Higher Education Policies within the State of Wisconsin.
Milwaukee Professional Firefighters Association	5625 W Wisconsin Ave, MILWAUKEE, WI, 53213	Any matters affecting the health and safety of firefighters across the state.

Principal Name	Mailing Address	Area Of Interest
National Railroad Museum	2285 South Broadway, Green Bay, Wi, 54304	The National Railroad Museum seeks to partner with the Wisconsin Department of Administration, the Wisconsin Building Commission and all members of the Wisconsin Legislature to advocate for a proposal to enhance and expand its facilities.
Numotion	155 Franklin Rd. Ste. 100, Brentwood, TN, 37027	Numotion intends to lobby the administration during the rule making process as it applies to 2017 Wisconsin Act 306. Numotion intends to lobby the legislature, executive branch, and administration in relation to medicaid funding for mobility standing technology for people with disabilities.
Pharmaceutical Research and Manufacturers of America (PhRMA)	950 F Street NW, Suite 300, Washington, DC, 20004	All matters affecting the pharmaceuticals and health care industries
RELX Inc.	1150 18th Street, NW Suite 600, Washington, DC, 20036	Issues of interest to RELX Inc. businesses.
Sanofi US (FKA Sanofi-Aventis)	1122 E. Pike Street, #1002, Seattle, WA, 98122	All matters affecting the pharmaceuticals and health care industries.
Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)	130 Lakewood Blvd., Madison, Wi, 53703	CSW will comment and advocate in all areas of legislative and administration actions involving, rustic roads, scenic by-ways, billboard blight, historic barn preservation and agricultural tourism.
SEIU Wisconsin State Council	33 Nob Hill Road, Madison, WI, 53713	To promote pro-worker positions on: labor policy, income inequality, healthcare policy, climate justice and sustainability.
Sellers Dorsey & Associates, LLC	Seven Penn Center, 1635 Market Street, Suite 301, Philadelphia, PA, 19103	All matters affecting health care and Medicaid
Stockbridge-Munsee Community	P.O. Box 70, Bowler, WI, 54416	Budget, gaming, environmental, law enforcement, education, government to government relations, courts, roads, health, ethics and child welfare.
Tesla, Inc.	4500 Fremont Blvd., Fremont, CA, 94538	All matters related to transportation finance and all matters related to regulation of autonomous vehicles.
Timbavati Wildlife Park	W549 Eagle Rd., Neshkoro, WI, 54960	Matters affecting registration and licensing of the zoological and captive wildlife industries.

Principal Name	Mailing Address	Area Of Interest
Union Pacific Railroad Company	2350 E. Market Street, Des Moines, IA, 68179	UP is a freight railroad. We will be attempting to influence legislation and state rules that relate to any regulation of our operating practices or the goods we transport. Since our physical plant (tracks and auxiliary facilities) extend across the state, we have the same concerns that other industry has about property law, environmental impacts and the like, as well as how our property and operation is taxed. We are also concerned about laws that affect our employees and liability law with regard to our operations in the state.
VJS Construction Services	W233 N2847 Roundy Cir W, Pewaukee, WI, 53072	Construction, DNR rules, Transportation, School Financing, Green Energy, Municipal Financing
Whitetails of Wisconsin	16 North Carroll Street, Suite 600, Madison, WI, 53703	All areas of administrative, tax, regulatory, and legislative policy which affect the ownership, management, or operation of a Wisconsin Deer Farm or Ranch.
WiscNet	605 Science Drive, Madison, WI, 53711	The policy areas we follow are education, research, economic development and public service; additionally access to regional and national networks and hence to national resources such as supercomputer centers. We generally support the education, service and research mission of the members. Some examples of our members include Wisconsin-based technical colleges, private colleges and universities, public and parochial K-12 school systems, regional cooperative educational service agencies, regional library systems, healthcare providers, county and municipality governments, and the State of Wisconsin.
Wisconsin Association of Mobility Managers	130 Lakewood Blvd., Madison, WI, 53704	The Association of Mobility Managers will advocate in all areas of state government which could effect or impact the management and availability of transportation services in all of Wisconsin's municipalities. WAMM will aggressively work to coordinate transportation services with other related transportation organizations and the Wisconsin Department of Transportation.

Principal Name	Mailing Address	Area Of Interest
Wisconsin Dairy Products Association Inc	8383 Greenway Blvd, Middleton, WI, 53562	Primarily focused on dairy-related issues, such as milk volume premiums, laboratory certification program, dairy fees, dairy plant rules, Standards of Identity for dairy products, producer security, landspreading (NR 214), miscellaneous farm related issues and any biennial budget items pertaining to dairy. Also may become involved in phosphorus discharge rules and chloride discharge.
Wisconsin Democracy Campaign	203 S Paterson Street Suite 100, Madison, WI, 53703	Lobbying for changes in the campaign finance system that will help revitalize democracy and enable all candidates to have a fair chance to present their ideas to the voters. Lobbying for stronger ethics enforcement, an Iowa-model for legislative and congressional redistricting, lobbying reforms, changes safeguarding the electoral process, and building racial equity and economic justice.
Wisconsin Game Preserve Association	N6011 Hillside Drive, Sullivan, WI, 54178	The Wisconsin Game Preserve Association will be active in all legislative and administrative areas of our state government that affect the ownership, operation or management of our businesses . We continue to work closely with the DATCP in the areas of animal health disease and rural economic development. We honor the sporting heritage of our state and add to the alternative agricultural economy.
Wisconsin Institute of Certified Public Accountants	W233N2080 Ridgeview Parkway, Suite 201, Waukesha, WI, 53188	Accounting, taxation, civil liability, business and professional regulation and state government.
Wisconsin Mortgage Bankers Association	PO Box 1606, Madison, WI, 53701	All matters relating to residential and commercial lending, industry regulation and taxation and business issues for purposes of maintaining a healthy economic climate.
Wisconsin Society of Anesthesiologists	6737 West Washington Street, Suite 4210, Milwaukee, WI, 53214	Areas concerning the delivery of anesthesia services by physicians and the regulation of such services.

Principal Name	Mailing Address	Area Of Interest
Wisconsin Truck Group	P.O. Boc 1532, Madison, WI, 53701	Transportation Finance Truck Idling Grant program Business Taxation Diesel Fuels State budget Governors Clean Energy Plan Task Force Governors Climate Change Task Force  Governor Climate Change Commission
WPPI Energy	1425 Corporate Center Dr, Sun Prairie, WI, 53590	Development of legislation or administrative rules concerning electric utilities, renewable energy, air emissions, economic development, energy efficiency, facility siting, energy infrastructure and utility industry regulation.
Zillow Group, Inc.	1301 Second Ave, Floor 31, Seattle, WA, 98101	General business, real estate, mortgage, insurance and technology issues.

## New Licensed Lobbyists

1/17/2023 - 1/24/2023

Lobbyist Name	Licensed Date
Bechen, Carlene	1/19/2023
Boor, Matthew	1/23/2023
Dalhoff, Gene	1/20/2023
Daun, Eric	1/19/2023
Diers, Tyler	1/23/2023
Fields, Jason	1/19/2023
Gundermann, Robert	1/17/2023
Heck Jr, James	1/18/2023
Mugnaini, Jason	1/18/2023
Owen, Joseph	1/17/2023
Van Meter, Ashlie	1/23/2023

## New Lobbyist Authorizations

1/17/2023 - 1/24/2023

Lobbyist Name	Principal Name	Authorized Date
Bentley, Marc	Wisconsin Truck Group	1/18/2023
Brooks, Bryan	Alliant Energy	1/19/2023
Burns, Nicole	Bellin Gundersen Health System, Inc.	1/20/2023

Lobbyist Name	Principal Name	Authorized Date
Childress, Jason	Coalition of Ignition Interlock Manufacturers	1/19/2023
Christianson, Kyle	J. F. Ahern Co.	1/19/2023
Christianson, Kyle	Sellers Dorsey & Associates, LLC	1/19/2023
Cruz, Annette	Francis Energy	1/19/2023
Cruz, Annette	Independent Physicians Network (IPN)	1/19/2023
Cruz, Annette	LeadingAge Wisconsin	1/19/2023
Dalhoff, Gene	Madison Region Economic Partnership	1/20/2023
Dennik, Robert	VJS Construction Services	1/20/2023
Early, Annie	Bellin Gundersen Health System, Inc.	1/20/2023
Eastman, Rene	LeadingAge Wisconsin	1/19/2023
Engel, Andrew	Anheuser-Busch Companies (formerly Anheuser-Busch Companies, Inc.)	1/23/2023
Engel, Andrew	WiscNet	1/19/2023
Fields, Jason	Madison Region Economic Partnership	1/20/2023
Fitzgerald, Jeff	Alliant Energy	1/19/2023
flores, iuscely	Wisconsin Democracy Campaign	1/19/2023
Gardner, Shauna	Pharmaceutical Research and Manufacturers of America (PhRMA)	1/19/2023
Goodsell, Wade	Wisconsin Manufacturers & Commerce	1/19/2023
Goyke, Gary	All Aboard Wisconsin	1/19/2023
Goyke, Gary	Bicycle Federation of Wisconsin	1/20/2023
Goyke, Gary	Locksmith Alliance of Wisconsin	1/19/2023
Goyke, Gary	Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)	1/19/2023
Goyke, Gary	Wisconsin Association of Mobility Managers	1/19/2023
Graul, Mark	Bellin Gundersen Health System, Inc.	1/20/2023
Halbach, Nathan	Francis Energy	1/19/2023
Halbach, Nathan	Independent Physicians Network (IPN)	1/19/2023
Halbach, Nathan	LeadingAge Wisconsin	1/19/2023
Hauser, Matthew	Francis Energy	1/19/2023
Heck Jr, James	Common Cause in Wisconsin	1/19/2023
Hogan, Rebecca	Anheuser-Busch Companies (formerly Anheuser-Busch Companies, Inc.)	1/23/2023
Hogan, Rebecca	WiscNet	1/19/2023
Hubbard, Gregory	Wisconsin Society of Anesthesiologists	1/19/2023
Huffman, Hannah	Bellin Gundersen Health System, Inc.	1/20/2023
Ignatowski, Alex	IRG Action Fund	1/19/2023
Julius, Buddy	Acadia Healthcare Company, Inc.	1/19/2023
Julius, Buddy	Alliant Energy	1/19/2023
Julius, Buddy	American Society of Interior Designers	1/19/2023



Lobbyist Name	Principal Name	Authorized Date
Julius, Buddy	America's Health Insurance Plans (AHIP)	1/19/2023
Julius, Buddy	CVS Health	1/19/2023
Julius, Buddy	Greater Milwaukee Convention & Visitors Bureau, Inc. DBA VISIT Milwaukee	1/19/2023
Julius, Buddy	Herzing University	1/19/2023
Julius, Buddy	International Interior Design Association	1/19/2023
Julius, Buddy	Milwaukee Police Association	1/17/2023
Julius, Buddy	Milwaukee Professional Firefighters Association	1/19/2023
Julius, Buddy	Stockbridge-Munsee Community	1/19/2023
Julius, Buddy	Tesla, Inc.	1/19/2023
Julius, Buddy	Union Pacific Railroad Company	1/19/2023
Julius, Buddy	Wisconsin Mortgage Bankers Association	1/19/2023
Julius, Buddy	Zillow Group, Inc.	1/19/2023
Kammer, Peter	NetChoice	1/19/2023
Kinser, Brittany	City Forward Collective, Inc.	1/19/2023
Kussow, Matthew	Timbavati Wildlife Park	1/19/2023
Kussow, Matthew	Wisconsin Council of Religious and Independent Schools	1/19/2023
Lamb, Jordan	Sanofi US (FKA Sanofi-Aventis)	1/19/2023
Langenohl, Tony	Pfizer Inc.	1/20/2023
Legreid, Brad	Wisconsin Dairy Products Association Inc	1/19/2023
Leibham, Joe	Coalition of Ignition Interlock Manufacturers	1/19/2023
McCoshen, William	Pfizer Inc.	1/20/2023
McDowell, Kelly	Create Wisconsin	1/19/2023
McGann, Michelle	BetMGM, LLC	1/20/2023
McGann, Michelle	DraftKings Inc.	1/20/2023
McGann, Michelle	FanDuel Group, Inc.	1/20/2023
McGann, Michelle	FBG Enterprises Opco, LLC	1/20/2023
McIntosh, Forbes	Imagine MKE	1/19/2023
McIntosh, Forbes	WISCONSIN CABLE COMMUNICATIONS ASSOCIATION	1/19/2023
Mead, Collin	Bicycle Federation of Wisconsin	1/20/2023
Moore, Thomas	Association of Dental Support Organizations	1/20/2023
Moore, Thomas	Pharmaceutical Research and Manufacturers of America (PhRMA)	1/19/2023
Moore, Thomas	WPPI Energy	1/19/2023
Mugnaini, Jason	Wisconsin Farm Bureau Federation	1/19/2023
Murray, Ryan	Acadia Healthcare Company, Inc.	1/19/2023
Murray, Ryan	Alliant Energy	1/19/2023

Lobbyist Name	Principal Name	Authorized Date
Murray, Ryan	American Society of Interior Designers	1/19/2023
Murray, Ryan	America's Health Insurance Plans (AHIP)	1/19/2023
Murray, Ryan	CVS Health	1/19/2023
Murray, Ryan	International Interior Design Association	1/19/2023
Murray, Ryan	Stockbridge-Munsee Community	1/19/2023
Murray, Ryan	Tesla, Inc.	1/19/2023
Murray, Ryan	Union Pacific Railroad Company	1/19/2023
Murray, Ryan	Wisconsin Mortgage Bankers Association	1/19/2023
Murray, Ryan	Zillow Group, Inc.	1/19/2023
Petersen, Eric	Sellers Dorsey & Associates, LLC	1/19/2023
Reader, Chris	IRG Action Fund	1/19/2023
Rogowski, Michael	Francis Energy	1/19/2023
Rogowski, Michael	Independent Physicians Network (IPN)	1/19/2023
Rogowski, Michael	LeadingAge Wisconsin	1/19/2023
Rollins, Luke	RELX Inc.	1/19/2023
Romportl, Daniel	Wisconsin Society of Anesthesiologists	1/19/2023
Rothschild, Matthew	Wisconsin Democracy Campaign	1/19/2023
Rude, Nels	NetChoice	1/19/2023
Sauer, John	LeadingAge Wisconsin	1/19/2023
Schweitzer, Alicia	Coalition of Ignition Interlock Manufacturers	1/19/2023
Sepic, Savannah	Alliant Energy	1/19/2023
Shepherd, Jeremy	Bellin Gundersen Health System, Inc.	1/20/2023
Sickel, Paul	SEIU Wisconsin State Council	1/19/2023
Speer, Beverly	Wisconsin Democracy Campaign	1/18/2023
Spencer, Matthew	Madison Gas & Electric Company	1/19/2023
Trawicki, Dan	Wisconsin Game Preserve Association	1/17/2023
Vander Wiele, Rachel	Independent Physicians Network (IPN)	1/19/2023
Vander Wiele, Rachel	LeadingAge Wisconsin	1/19/2023
VerVelde, Rachel	Wisconsin Manufacturers & Commerce	1/19/2023
White, Katie	The ALS Association	1/20/2023
White, Katie	Wisconsin Society of Anesthesiologists	1/19/2023
Wilson, A.J.	Wisconsin Society of Anesthesiologists	1/19/2023
Zelenkova, Ramie	Binti, Inc.	1/20/2023
Zelenkova, Ramie	Wisconsin Society of Anesthesiologists	1/19/2023